

Appendix 7.8

Local community consultation events (s47)

– Updates to website and Open Debate

Updates to TLSB website and Open Debate

Phase 3

The existing public facing website evolved to facilitate online consultation and built upon the existing Open Debate system so that it could be used to manage and report on stakeholder data and feedback.

This included:

Registration form; Visitors were invited to register on the website should they wish to take part in consultation; those who register become online users.

The form also included a third radio button under ‘what organisation do you represent?’ for suppliers. Should this button be selected the supplier will have the option to attach up to three item(s) to their form (e.g. brochure).

Content updates; the creation of a Document Library and Q&A page.

Content and new functions relating to statutory consultation; PEIR online; consultation questionnaire; development of function to input hard copy questionnaires; development of Contact Log export tool; updated project film; 3D Model; EIA event presentations.

User statistics

Approx. 4500 users (actual figure 4855, however this includes records of individuals who may be representing themselves and an organisation or who have been included in our records and registered independently).

2519 questionnaires were submitted as part of the community consultation and there are currently 1272 online users.

Example of visitors in 7 day period (dated 28/11/13): 949.

The table below presents key content and function updates.

Website Development	
Date	Stages of development
28/06/2013	Phase 3
	Maintenance - Homepage amends (including registration and 'login box' for users).
	Maintenance – new FAQ content
	Web Development - Adding Questionnaire and Ask a Question to website, plus associated Open Debate updates
	Web Development - Ability to create and send a unique encoded URL link to offline users in OD, as per email: 05/06/13
	Web Development - Welsh version of current website

	Maintenance - Web Development - Welsh version of Questionnaire & Ask a Question pages
12/07/2013	Maintenance - Build new 'careers' page, as per email dated: 11/07/13
16/07/2013	Web Development - Amend homepage and upload new project map, as per email dated 28/06/13
	Web Development - Cost to create 3D model link, as per email dated 03/07/13
	Web Development - Create new documents page 'Environmental Reports', as per email dated 02/07/13
14/10/2013	Maintenance - Update the timeline, as per email dated: 27/09/13
22/10/2013	Maintenance - Upload document to the EIA page; presentations from EIA 22 October Event

The site will continue to be updated to support continued engagement.